



OVERSEAS TICKER

MIDDLE EAST

Middle East correspondents have been on the go to keep up with developments in the area.

The *N.Y. Times'* Sam Pope Brewer was one of four newsmen who made up the pool party with British Forces advancing against the rebels in the Central Oman deserts in August.

Life for the poolers was a hot and dusty affair: the mercury reached 168 degrees in the open sun. Salt tablets, sun hats and over-sized towels (in lieu of handkerchiefs) were standard equipment.

For roving Middle East reporters Henry Toluzzi, NBC, and Joe A. Morris, UP, and a full complement of Fleet Street staffers, coverage of the Oman skirmish was mostly limited to a frustrating battle against over-cautious British officials in Bahrein (temperature: 120 degrees, humidity: ninety-nine percent) 500 miles from the scene of action.

Not until the final attack on Nizwa did six reporters, including Morris and Toluzzi, wangle seats on a RAF transport to the fighting area for that much

(Continued on page 2)

Club Calendar

Tues., Sept. 10 — Open House — Lord Russell of Liverpool, C.B.E., M.C.. Former Ass't Judge Advocate General, British Armies and former Liberal Party Gov't. Whip in House of Lords (resigned Nov. 1956 to dramatize disagreement concerning Middle East policies and rejoined Conservative Party). Will be accompanied by Lady Russell. Cocktails, 6:00 p.m., buffet supper.

Thurs., Sept. 12 — OPC Film Preview — "The Story of Mankind," based on book by Hendrik van Loon, 8:30 p.m. Special dinner at OPC preceding preview (\$3.00). Res. at OPC.

Fri., Sept. 13 — Luncheon — Archbishop Makarios of Cyprus. Waldorf-Astoria Hotel Empire Room, 12:30 p.m. Reservations at OPC.

Tues., Sept. 17 — Open House — Details to be announced.

WALL STREET JOURNAL AND NANA OKAYED BY STATE DEP'T FOR RED CHINA; TOTAL NOW TWENTY - SIX

The *Wall Street Journal* and the North American Newspaper Alliance have received State Department approval to send representatives into Red China. This brings to twenty-six the number of U.S. news organizations planning to go into the Communist country.

Igor Oganessoff will represent the *Journal*; NANA hasn't decided yet who will be sent.

Now in Hong Kong and ready to enter Red China are thirteen American newsmen: Marvin Stone, INS; John Roderick, AP; Tillman Durdin, *N.Y. Times*; Guy Searls, CBS; James Burke, *Time* and *Life*; Gordon Walker, *Christian Science Monitor*; Fred Sparks, Scripps-Howard and NEA; Keyes Beech, *Chicago Daily News*; Russell Brines, Copley News

Service; A.T. Steele, *N.Y. Herald Tribune*; Robert Elegant, *Newsweek*; James Robinson, NBC, and Oganessoff.



MARVIN STONE

Also chosen for the Red China assignment, in addition to those listed in the Aug. 31 issue of *The Overseas Press Bulletin*, are: Phillip Potter, *Baltimore Sun*; Yancey S. Gilkerson, Fairchild Publications; and Sol Sanders, McGraw-Hill World News.

(See page 3 for photos of reporters headed for Red China beat.)

MATTHEWS TALKS ON CUBA AT OPC



When the *N.Y. Times'* Herbert L. Matthews (center), analyzed the Cuban political situation at the OPC Aug. 27, he said that the government suspension of civil liberties on Aug. 1, in effect, is "an homage to the courage and straightforward reporting of Cuban journalists." Batista suspended civil liberties because "the Cuban people and Cuban journalists manifested their feelings without fear" and the military regime could not resist free speech and a free press, he explained. Matthews pointed out that Cubans are fighting to reestablish a constitutional government and are attempting to return to a normal, democratic electoral process without fear of military dictatorship. American journalists were encouraged to go to Cuba to see the situation themselves and to report it after returning to the U.S. President Cecil Brown (right) introduced Matthews, lauding him for his "integrity" as a newspaperman. Roberto Esquenazi-Mayo (left), editor of *Life en Espagnol*, introduced the guest "as a man who has become a legend in Cuba and one who has won the hearts and gratitude of all Cubans." Program arranged by Open House Committee. Photo: Ann Meuer

TICKER (Continued from page 1)

sought-after dateline—"With British Forces in Nizwa, Oman."

Back from Oman, Morris and Toluzzi left immediately to cover the leftist coup in Syria.

They were joined in Damascus within twenty-four hours by the usual Middle East fire brigade: AP's Angelo Natale and N.Y. Times' Osgood Caruthers, both stationed in Cairo. Time magazine's new Beirut stringer, Tom Streithorst, was in and out during the week. Another Beirut-based reporter, Richard Kallsen, CBS, made it to Damascus in time for Kuwatli's return from Egypt.

Top Syrian officials, for once, proved easily accessible to Western newsmen. Such key Syrian figures as the new Army Chief of Staff, General Bizri, Defense Minister Asm (just back from Moscow) and Foreign Minister Bitar gave interviews in rapid succession. At this writing, Syria's elusive Chief of Army Intelligence, Lt. Col. Serraj, continued to remain just that-elusive.

At week's end the Syrian Information Minister gave a sumptuous, though traditionally "dry," dinner party for the visiting correspondents and a dozen reporters from Communist countries who are permanently stationed in Damascus.

Henry Toluzzi

MEXICO

Honor guest at a Foreign Correspondents Ass'n. luncheon was UP president Frank Bartholomew, in Mexico on a business-vacation trip.

Bartholomew praised Mexico for its maintenance of freedom of the press, saying the country is one of the finest examples in the Americas for freedom from censorship and for governmental cooperation in keeping open the channel of news distribution by newspapers, radio and television.

The local office of UNICEF feted visitor Patricia Lockridge Hartnell.

Betty Kirk

THE OVERSEAS PRESS CLUB**Officers and Board**

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COMPTON PAKENHAM DEAD

The press and diplomatic corps of Japan attended Compton Pakenham's funeral in Tokyo on Aug. 20.

Pakenham, veteran correspondent in the Far East for *Newsweek*, died Aug. 18 of a cerebral embolism after a brief illness.

The son of a British naval attache, he was born in Japan in 1893 and was schooled in Japan and England. He spent more than thirty-five years



in the Far East and began his career as a foreign correspondent in 1929 when he joined the staff of the N.Y. Times.

In 1933 he joined *Newsweek* as a consultant on foreign affairs and in 1946 was sent to Tokyo as the magazine's bureau chief. He was on intimate terms with every postwar Japanese prime minister and friendly with members of the royal family.

At the time of his death, *Newsweek* wrote: "'Pak' was a strange combination — a very proper Englishman who could not only speak fluent Japanese but could think like a Japanese. He lived in a Japanese house, eating and sleeping as the Japanese do — on the floor... Few have been able to interpret Japan to Americans as 'Pak' could."

FREE ASIATIC FLU VACCINE

OPCers who wish to be protected against Asiatic flu may be vaccinated through the courtesy of Dr. Joseph F. Montague (OPC affiliate member), and Merck, Sharpe and Dohme, who donated the vaccine.

The vaccine is available at Dr. Montague's office, Suite 807, 104 East 40th St., from 1:00 p.m. to 4:00 p.m. every day except Wednesday.

Dr. Montague, a Fellow of the American Public Health Ass'n., is vaccinating OPCers without cost.

AP ASSIGNMENTS

AP has announced the joining of its Israel and Turkey bureaus under the direction of Istanbul chief of bureau Webb McKinley. Israel and Cyprus had comprised a bureau headed by Robert Tuckman who is being reassigned. Cyprus returns to its former status under the direction of London chief of bureau John Lloyd.

John Lager, news editor in Oslo, was appointed chief of bureau for Norway. He will work under Tom Reedy, chief of bureau at Stockholm.

Brian Bell, Jr., son of the late Brian Bell, AP's Washington bureau chief, was assigned to the AP's Buenos Aires bureau. He replaces Bruce Henderson, who is joining *Time*.

TIMES NEWS

Scotty Reston, Washington bureau chief for N.Y. Times, is on two-month safari, by car, through Russia and the satellites.

Ed Morrow, Buenos Aires correspondent for the Times, hosted their Circulation Director Nat Goldstein during his South American trip.

Herbert L. Matthews and Arnaldo Cortesi, Rome correspondent, celebrated their thirty-five years with the paper last month.

Publisher Arthur Hays Sulzberger and Robert Aura Smith, former Times correspondent in the Philippines, received the Philippine Government's Legion of Honor medals.

PORTUGUESE NIGHT SEPT. 24

The regional dinner series will be resumed Tuesday, Sept. 24, with Portuguese Night celebrating the Port and Madeira Vintage Festivals, according to Larry Blochman, chairman.

Reservations are now open at \$3.75 per person, limited to one guest per member.

The series ticket plan is being discontinued this year. Limited priorities will be set up for correspondents working in the specific region.

Two new members, Henry La Cossitt and George McCadden, have been added to the Regional Dinner Committee.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., 35 E. 39 St., New York 16, N. Y. Tel.: MU 6-1630.

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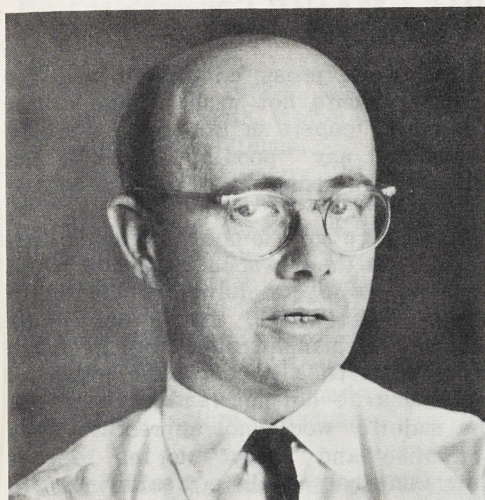
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AMONG THOSE WHO WILL BE COVERING RED CHINA - - IF AND WHEN



JAMES BURKE
TIME AND LIFE



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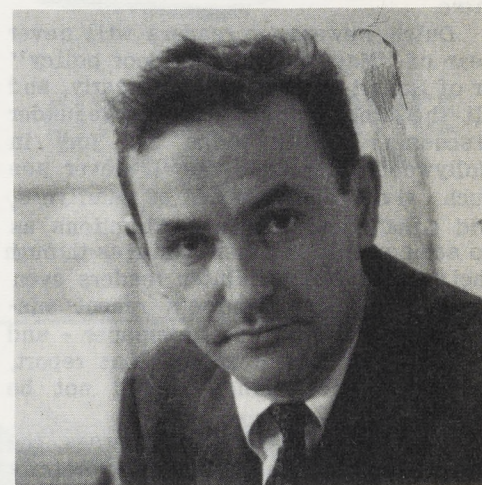
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NETHERLANDS PRESS TOO PURE TO PEACH ABOUT MAUREEN

by Robert H. J. Pfaff

Reporters in Hollywood have produced an impressive flood of words on the trial of *Confidential* magazine. Every day, I presume, hundreds of newspapers all over the world have put these and similar stories in print, with all pertinent details.

Not so the Dutch press. Oh yes, several Dutch papers have carried news of the trial: generalities, the fear of Hollywood stars of being drawn into the proceedings as witnesses, the legal procedure. But there is not one single editor in Holland who'd even dream of printing, for instance, the courtroom account of what Maureen O'Hara allegedly did in row thirty-five of Grauman's Chinese theatre. The boldest merely reported that she allegedly "misbehaved" there.

Dutch newspaper readers will never hear of "Mae West's open door policy" or of Robert Mitchum's dinner party, and all the other things which came under discussion before judge and jury in Hollywood. Similarly, they'll never see such vivid descriptions of Marilyn's, and Gina's and Sophia's attractions as do some people in other countries through their press. Not all Dutch readers even know of Marilyn Monroe's recent miscarriage. At least one newspaper - and a very good one - spiked that report, because "such things should not be printed."

That is because the Dutch press, the entire Dutch press, is governed strictly by a voluntary, self-imposed, unwritten though rigid moral code. Of course, journalists everywhere observe certain moral criteria. But I doubt that there are many countries where morality in newspaper stories is so jealously guarded as in Holland.

To start with: there's not a single publication here which could even remotely be compared with the American tabloids and magazines. The Dutch once had some "gossip" papers, long ago, in the second part of the 19th century. Some small sheets were published then which gave such interesting information as a certain society lady's (never named but always clearly indicated) liaison with her coachman, or a daring young, mustachioed lieutenant's regular appearance in the boudoir of another society lady. One of these little paper's name survived. It was called *Asmode*. It once happened that a well-known poet of those days entered a coffeehouse where *Asmode*'s editor was sipping his coffee. The poet, who hated the paper and its editor, "quite inadvertently" picked up a copy of *Asmode* from the

table. He looked at it, threw it down and shouted "Waiter! Soap, and water, and a towel. I touched dung."

Well *Asmode* and its kind have gone. Whether this was due to the fact that coachmen have become extinct, or that lady-killing lieutenants have become rare in modern armies, I do not know. It is also possible that society ladies are better behaved nowadays, or that their liaisons, if any, do not arouse so much interest any more. And there are no movie stars in Holland.

Dutch Morality Conscious

The Dutch press in general is morally very strong. No sex, with or without crime, for Dutch papers; no divorce suit reports, no suicides, no trespassing on the private domain of well-known, especially Dutch personalities.

Of course, there are differences between the very serious and the more popular papers. The latter print more "sensational", that is, mildly sensational news, about murders (without sex) or other crimes. They carry more "light" stories which the former use briefly, or not at all, or with a kind of mildly ironic haughtiness. Nevertheless, even the most serious papers are not really dull. They do carry entertainment stories. And they have very clever humorous columnists and cartoonists. But everybody adheres to the generally and silently accepted moral code.

Acceptance and observation of that code is greatly helped by the fact that the average Dutch journalist is a serious man. He sees his profession as a mission to enlighten the public on the great events of the world, the important happenings in his own country and town. He strives to educate, to improve the reader and not primarily to "amuse" him, let alone to stir up his not so noble feelings. He is generally the responsible type of journalist and, rightly, proud of it.

These journalistic characteristics explain the really high standards of the Dutch press, from the biggest and most influential national daily to the smallest local paper. A small disadvantage may be that the average Dutch journalist shares the peculiarity of the average Dutchman of being somewhat ponderous, as if influenced by the unsmiling climate of lowhanging rainclouds. Even so, this may be called nothing more than the *defaut de sa qualite*, the "fault of his very quality."

Press Shuns Spicy Yarns

Each people has the press "it deserves." It can safely be assumed that Dutch readers generally agree with the

strict moral press code, and that the majority would not wish to see a few "naughty" papers in Holland. I strongly doubt that any "popular" paper in the Anglo-saxon sense would stand a chance here.

In saying so, I'm not thinking of such persons as the newspaper reader - it did happen! - who complained to the editor about a semi-rough, though not at all indecent or blasphemous, word he found in a report on a soccer game which he confessed he did not read anyway. No, the majority would not appreciate "sex and crime" and "spicy" stories, because they sincerely believe healthy people should not like such things. Dutch papers are "family" papers (ninety-nine percent of total circulation is on subscription; street sales are negligible), intensely read by father, mother and the youngsters. Finally, the centuries-old imprint of Calvinist principles in the Dutch nation still may be assumed to play a role with people of various creeds, often unconsciously.

I have to admit that there must be a minority who might rejoice in a spicy story. Would they buy the un-Dutch kind of newspaper, regularly printing such material? Maybe they would, maybe they would not. It depends on how much they care for what their neighbors may think.

This brings to me the inevitable by-product of any moral code: hypocrisy. Naturally, there is a dose of hypocrisy in this respect in Holland. It sometimes causes amusing incidents. I recall one that happened many years ago to a photo agency which was serving a rather staid provincial newspaper. They sometimes chanced to include some "bathing beauties" pictures in their service



ROBERT H. J. PFAFF *Holland-born manager of the UP's Amsterdam bureau, began his newspaper career with the Haarlems Dagblad, when he joined the American news agency in 1935. His thirteen years with the UP was interrupted by the German occupation of the Netherlands during which he went underground and helped edit a clandestine Dutch resistance newspaper. After liberation he returned to UP and became a specialist in covering important cases coming before the International Court of Justice.*

DATELINE HOLLYWOOD

Ed Harris, *St. Louis Post-Dispatch* Pulitzer Prize correspondent and head of the *Post-Dispatch's* West Coast bureau for three years, starts a year's leave of absence this month.

Newsweek's Simon Bourgin is in Europe for a month visiting old haunts in Budapest and Vienna.

George Lait, formerly INS, now press chief of Universal-International Studio, underwent major surgery at St. Joseph's Hospital in Burbank.

John McCullough, formerly *Time* and *Look*, is editor of *Western Family* magazine. Dana Tasker is the new publisher.

The Beverly Hills Forum has booked CBS' Moscow correspondent *Daniel Schorr* for a lecture in January.

Joe Laitin

Carpets for the redecorated OPC dining room, which is to be opened formally in October, were secured with the cooperation of the Chemstrand Corp. and Needle Tuft Rug Mills, wall fabrics through the Vinyl Fabric Institute, and drapery and curtain materials through the Riverdale Manufacturing Co.

Service will resume in the dining room approximately Sept. 16.

Charles C. Lane, AP chief of bureau in New Delhi, returned to his post after two-weeks' news assignment in India's Communist state, Kerala, and Colombo where he interviewed Prime Minister Solomon Bandaranaike.

The visit of Dr. Milton Eisenhower to Mexico City and Acapulco helped local correspondents to correct exaggerated disaster stories of Mexico's earthquake

(taboo!). The editor of the paper wrote a very formal and rather chilly letter about it, demanding that the agency thenceforth refrain from sending "that kind" of photograph. But there was a pencil-written remark in the margin of that official letter, saying "Send them nevertheless."

Such are isolated things however, and I'm not accusing my compatriots of being any more hypocritical than any other people.

It depends on how one looks at it (and readers of *The Overseas Press Bulletin* may have varying opinions), but either thanks to or despite the strict moral code, the Dutch press has gained its well-deserved high reputation, a reputation not based only on the merits of a small group of first-class newspapers but on the distinguished level of all papers. The Dutch press undoubtedly supports the idea that "the public has the right to know," but is inclined to amend this dictum in this way: "The public has the right to know the morally right things."

TEXAS COMPANY REASSIGNS 3 OPCers

Kerryn King was appointed general manager of the Industrial and Public Relations Dep't. of the Texas Company in changes effective Sept. 1. King was succeeded as director of public relations by *Thomas D. Durrance*, former supervisor of Editorial Services. *Robert T. Kenney* was named assistant to director of Public Relations in Los Angeles.

Willis Player, former vice president, public relations for Air Transport Ass'n. of America, was elected a vice president of American Airlines, according to an announcement by *Rex Smith*, vice president, public relations.

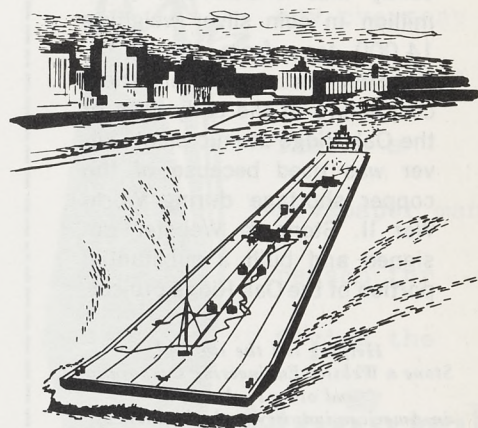
During summer convalescence at Stony Brook, L.I., home following operation, *H.V. Kaltenborn* has continued regular weekly General Features column, made TV and radio broadcasts and completed articles for *Parade* and *This Week*. He plans a Near East tour this winter.

ANN MEUER

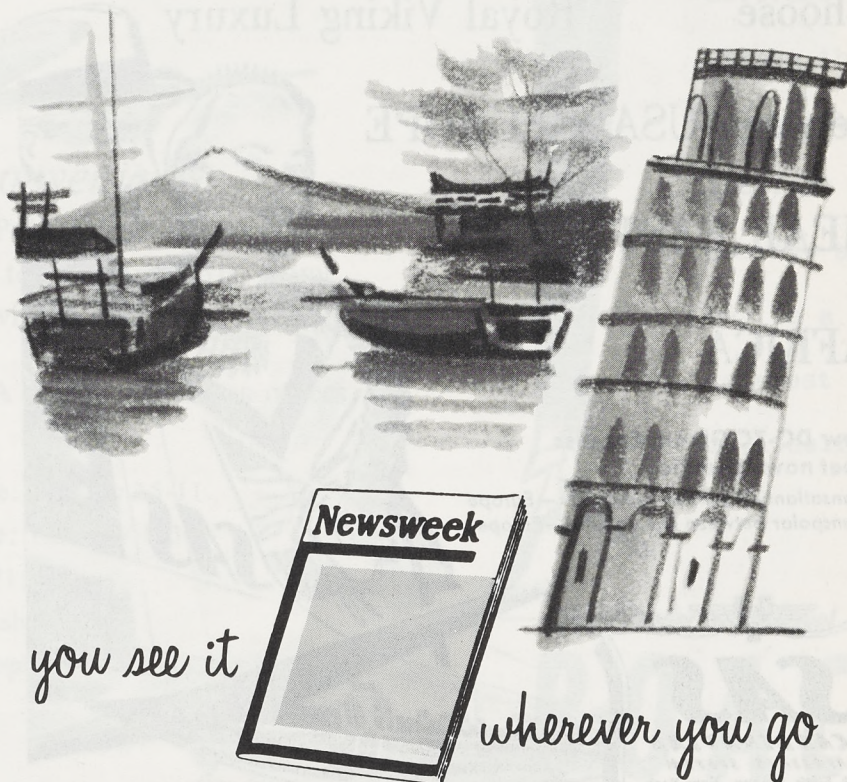
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COMMITTEES



At a meeting Aug. 13, the Placement Committee decided upon three new operational projects:

1—An aggressive campaign to increase the number of job leads from employers.

2—An attempt to secure, on an organized basis, the part-time volunteer services of members registering for jobs. A member of the Committee will be available each Tuesday from 5:30 to 6:30 p.m. for interviews by appointment. The interviews will not be concerned with the members' personal job situations. That will be Mrs. Janice Robbins' function.

3—Although no charge for the Committee's services can or will be made, it is felt that members securing jobs through the Committee should understand that the Club will accept voluntary contributions in the interest of making the Placement service more useful to the Club.

The publication of a pamphlet describing the Committee's operation, including the three new features, is planned.

Members of the Committee are *Esther Crane, Ralph Major, John McTigue, Grace Naismith, Chet Shaw and Oliver Gramling*, vice-chairman.

Egbert White, Chairman

PEOPLE & PLACES...

Larry LeSueur narrated the Lutheran World Federation Assembly in Minneapolis; he conducted interviews with church leaders for a filmed color documentary, to be distributed world-wide.

Dick Thomas is covering Poland and the U.S.S.R. during his world tour for lecture material.

Gabe Pressman, WRCA news manager, vacationing in California... *James Sheldon* back from Wisconsin where he assisted Democrat William Proxmire to the U.S. Senate.

Rhea Clyman moves to Osborne and Thurlow as head of new Women's Division...

Norman Reader, PE, director for French Gov't. Tourist Office, touring Europe; he'll attend October convention of American Society of Travel Agents in Madrid.

J. Wendell Sether, publicity director of *Newsweek*, is back from business and pleasure trip to Central and South America.

Charles Morrow Wilson, former *St. Louis Post-Dispatch* and *N.Y. Times* staffer, has articles in *Railroad Magazine*, *American Heritage*, *Columbia, Vermont Life* and *Today's Health*. He is on his farm near Putney, Vermont.

Chet Long is back from Japan to begin a five-week series of tape recorded interviews over Radio WBNS and a three-week series of TV reports.

Dorothy Oshlag has been elected president of the New York Film Council, a group of producers, distributors and users of 16 mm film.

Paul Elliott-Smith, former vice-president for Chatham Pharmaceuticals and General Foods, has joined Colgate-Palmolive Co.

David Resnick has been appointed chairman of the Public Relations Committee for Trade Association Executives in New York.

Louis Weintraub was reelected vice-president of the American Public Relations Ass'n., New York chapter.

Judd L. Teller has article in the summer issue of *Midstream*, the Jewish quarterly, dealing with the effect of international crisis on American Jewry.

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